



## 22<sup>nd</sup> HGS Student Expo, September 13-14, 2021



STUDENT EXPO  
Houston Geological Society

### Exhibitor and Sponsor Information

<https://www.studentexpo.org>

The HGS Student Expo is an opportunity for the geoscience community of students and recent graduates to network with industry recruiters, share their resumes, present their research, and interview with multiple employers in a two-day packed event on **September 13-14<sup>th</sup>**.

As an exhibitor, the Expo will provide an inexpensive but significant opportunity for your organization representatives to interview, screen, and interact with numerous talented geoscience students. The event line-up includes:

- Icebreaker with inaugural speeches
- One full day of exhibition, focused on recruitment
- One to two full days of interviews
- Post-exhibition in-person Happy Hour Networking
- Hospitality room with lunch provided
- Reserved parking area for recruiters
- Access to student demographics, resumes, and research abstracts
- Pre-recorded video introductions and research presentations on various geoscience topics
- Virtual Coffee Hour and Happy Hour Networking
- Virtual technical seminars

### EXHIBITOR REGISTRATION PACKAGES

Promote your company as a potential employer to talented geoscience students during the exhibition and evaluate potential new employees in private in-person and virtual interview rooms.

#### Platinum Package (\$2,000\*)

- One exhibition table and 2 exhibition passes
- Two private in-person interview rooms available for both days of the event and 4 interviewer passes
- Two virtual interview booths, upon request
- Access to student videos, demographics, resumes, abstracts
- Prominent acknowledgment with company logo on the HGS Student Expo website and throughout event

#### Gold Package (\$1,500\*)

- One exhibition table and 2 exhibition passes
- Two in-person interview booths for second day of the event and 4 interviewer passes
- Two virtual interview booths, upon request
- Access to student videos, demographics, resumes, abstracts
- Prominent acknowledgment with company logo on the HGS Student Expo website and throughout event

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### EXHIBITOR REGISTRATION PACKAGES continued

#### Silver Package (\$1,000\*)

- One exhibition table and 2 exhibitor passes
- One in-person interview booth for second day of the event and 2 interviewer passes
- One virtual interview booth, upon request
- Access to student videos, demographics, resumes, abstracts
- Prominent acknowledgment with company name on the HGS Student Expo website and throughout event

#### Bronze Package (\$500\*)

- One virtual interview booth, upon request
- Access to student videos, demographics, resumes, abstracts
- Prominent acknowledgment with company name on the HGS Student Expo website and throughout event

#### Additional Items:

- Additional In-person or Virtual Interview Booth – \$200\* each
- Additional In-person Attendee – \$200\* each

\*50% discount available for first-time exhibitor registration, up to \$500 discount maximum!

### SPONSORSHIP PACKAGES

Special recognition on the HGS Student Expo website with logo and throughout the event.

➤ Handouts	\$1,500
➤ Signage	\$1,000
➤ Research Presentation Awards	\$1,000
➤ Elevator Pitch Awards	\$500
➤ Virtual Coffee Hour Networking Sessions	\$500
➤ Virtual Happy Hour Networking Session	\$500
➤ Seminar Sessions	\$250

For more information about how to sponsor the 2021 HGS Student Expo, please email [office@hgs.org](mailto:office@hgs.org).

# HGS Student Expo Exhibition and Sponsorship Agreement



Date: \_\_\_\_\_

## Exhibitor and Sponsor Information

Exhibitor/Sponsor: \_\_\_\_\_

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal code: \_\_\_\_\_

Contact phone: \_\_\_\_\_

## Exhibitor Package Options

☐ Platinum Package US \$2000

☐ Gold Package US \$1500

☐ Silver Package US \$1000

☐ Bronze Package US \$500

☐ Additional Interview Booth US \$200 each

Number of additional in-person booths requested \_\_\_\_\_

Number of additional virtual booths requested \_\_\_\_\_

☐ Additional In-person Attendee US \$200 each

Number of additional attendees requested \_\_\_\_\_

## Sponsorship Package Options

☐ Handouts US \$1500 (1 available)

☐ Signage US \$1000 (1 available)

☐ Research Presentation Awards US \$1000 (1 available)

☐ Elevator Pitch Awards US \$500 (1 available)

☐ Virtual Coffee Hour Networking Session US \$500 (1 available)

☐ Virtual Happy Hour Networking Session US \$500 (1 available)

☐ Seminar Sessions US \$250 (6 available)

# HGS Student Expo Exhibition and Sponsorship Agreement

## Payment Details

### Terms of agreement:

50% of payment is due immediately, the second 50% is due no later than **August 14, 2021**.

Fulfillment cannot be guaranteed without payment in full.

Agreement total (US \$): \_\_\_\_\_ 50% Deposit amount (US \$) \_\_\_\_\_

☐ Credit Card

☐ Check

☐ Invoice (Net 30)

☐ Wire Transfer

Please direct questions and submit all completed forms to [office@hgs.org](mailto:office@hgs.org).

# HGS Student Expo Exhibition and Sponsorship Agreement

## Terms and Conditions

1. The undersigned ("Organization") hereby submit the signed agreement ("Agreement") for exhibition and sponsorship at the HGS Student Expo ("the Event"), to be held, September 13-14, 2021.
2. This agreement shall be binding upon its acceptance as set forth above.
3. All amounts are in U.S. Dollars.
4. Packages are non-refundable and non-transferable.
5. Package monies are to be paid to the Houston Geological Society (HGS) and may be deductible as ordinary and necessary business expenses. They are not deductible as contributions or gifts for U.S. federal income tax purposes.
6. The organization agrees to pay a deposit of 50% of the total commitment upon signature of agreement with the final payment to be paid in full by August 20, 2021. Fulfillment cannot be guaranteed unless package is fully paid.
7. Organizations are required to submit an approved company logo in JPEG, GIF, or TIFF format with this signed agreement.
8. The 2021 HGS Student Expo Committee will be ultimately responsible for fulfillment and all expenditures for packages therefore it is required that sponsor initial and date Item #9.
9. The sponsor shall defend, indemnify, and hold the HGS Student Expo and the Houston Geological Society (HGS) harmless from all liability, costs, and damages relating to acts and omissions of organization and its employee's, agents, and contractors associated with the event. \_\_\_\_\_[Initials required.]
10. If for any reason the event is not held, the HGS Student Expo and the Houston Geological Society (HGS) may terminate this agreement prior to the event start date and provide written notice to the organization.
11. This agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
12. Please direct all questions and submit forms to [office@hgs.org](mailto:office@hgs.org).

The undersigned ("Organization") represents and warrants that he/she has full power and authority and is legally competent to enter into this agreement for sponsorship at the 2021 HGS Student Expo ("Event") operated by the 2021 HGS Student Expo and managed by the Houston Geological Society, a corporation ("HGS"), on behalf of the organization. Upon completion and signature, the sponsor and/or exhibitor agrees to all terms and conditions of this agreement.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_